



2015 Canada-Korea Strategic Partnership Conference

THURS, JUNE 11, 2015

CAMPBELL CONFERENCE FACILITY, MUNK SCHOOL OF GLOBAL AFFAIRS

CONFERENCE PROGRAMME

9:00am-9:15am **Welcome Remarks by the Honourable Hugh Segal, Master, Massey College**

9:15am-9:45am **Keynote Address by His Excellency Dae-Shik Jo**

Ambassador of the Republic of Korea to Canada

10:00am-11:45am **Panel #1 “Canada-Korea FTA: Challenges & Opportunities”**

- **Mr. IAN BURNEY** (Foreign Affairs, Trade and Development Canada)
- **Mr. SONNY CHO** (Canada Korea Business Council)
- **Mr. SANGKIL YI** (Stikeman Elliott, Toronto)
- **Prof. DON BREAN** (Rotman School of Management, University of Toronto)
- **Q&A Panel Discussion with Prof. GEORGE GEORGOPOULOS**
(Department of Economics, U of T)

12:00pm-1:45pm *Light Lunch at the CCF Lounge*

2:00pm-3:30pm **Panel #2 “Defence & Strategic Partnership in the 21st century”**

- **Senator YONAH MARTIN** (Government of Canada) **video presentation*
- **Mr. JOHN ROACH** (Department of National Defence Canada)
- **Colonel JANG-MIN CHOI** (Embassy of the Republic of Korea)
- **Q&A Panel Discussion with Prof. ADAM CHAPNICK**
(Canadian Forces College)

3:30pm -3:45pm *Coffee & Tea at the CCF Lounge*

3:45pm- 5:00pm **Panel #3 “Forging Closer Ties: Immigration & Education”**

- **Vice-President JUDITH WOLFSON** (University of Toronto)
- **Prof. ANN KIM** (York University)
- **Mr. JAE CHONG** (Dr. Schofield Foundation, Toronto)
- **Q&A Panel Discussion with Ms. MONICA CHI** (KCWA Family & Social Services)

5:00pm- 5:10pm **Closing Remarks by Tina J. Park** (University of Toronto)

5:10pm - 6:30pm *Networking Reception (cash-bar) at the CCF Lounge*

ABOUT OUR SPEAKERS

THE HON. HUGH SEGAL (MASTER, MASSEY COLLEGE)
Conference Co-Chair

Hugh Segal, the fifth Master of Massey College, joins Massey after four decades in the public, private, academic and not-for-profit sector. He is a former Chief of Staff to the Prime Minister in the 1990s, a former Associate Cabinet Secretary in Ontario in the late 1970's and early 1980's, and in June, 2014, he finished a nine year term as Senator representing Ontario.



A Senior Fellow at the Munk School of Global Affairs, Hugh chaired both the standing committee on foreign affairs and international trade, and the special senate committee on anti-terrorism. He was Canada's Special Envoy to the Commonwealth and a member of the nine person Commonwealth Eminent Persons Group.

Hugh was a Skelton-Clark Fellow in the Queen's Political Studies Department and holds Honorary Doctorates from his alma mater and the Royal Military College of Canada. He is an Honorary Captain of the Royal Canadian Navy, Chair of the Atlantic Council and Honorary Chair of the Navy League of Canada.

HIS EXCELLENCY DAE-SHIK JO, Ambassador
Embassy of the Republic of Korea in Canada

“The Coming 50 Years: Transforming Possibility into Reality”

On March 27, 2015, President Park Geun-Hye appointed Dae-Shik Jo as Ambassador of the Republic of Korea to Canada.



Ambassador Jo comes to Canada with over 30 years of experience in the Foreign Service. His most recent assignment was as Deputy Minister for Planning and Coordination at the Ministry of Foreign Affairs, where he was responsible for modernizing departmental operations, logistics, and human resources management. Prior to assuming this position, he was appointed Ambassador of the Republic of Korea to Libya from 2011 to 2012.

Ambassador Jo joined the Ministry of Foreign Affairs in 1984 and began his diplomatic career in Canada (1990-1992), followed by postings in Oman (1992-1997) and Austria (1997-2001). He was subsequently assigned the senior rank of Minister-Counsellor and Consul General at the Embassy of the Republic of Korea in Singapore (2003-2006) and Sweden (2006-2009). At the Ministry of Foreign Affairs in Seoul, Ambassador Jo served as Director-General for Public Diplomacy from 2009 to 2011, as well as the Director of International Cooperation at the Korean Peninsula Energy Development Organization (2001-2002).

Ambassador Jo is the recipient of a Service Merit Medal awarded by the President of the Republic of Korea in 2013. He has a Master's degree in Sociology from the University of South Carolina and a Bachelor's degree in Sociology from Korea University.



DR. DON BREAN

Rotman School of Management, University of Toronto

“From Cars and Cows to IP & Services”

Donald J.S. Brean is Professor of Finance and Economics in the Rotman School of Management at the University of Toronto. Professor Brean has published extensively in economic policy, forecasting, financial analysis, taxation, international finance and investment, and industrial organization. He has won numerous awards for research and teaching excellence. Professor Brean is a Co-Director of the G20 Research Group, the world’s leading centre for research of formal international political dialogue. He is the past Directeur of the *Centre d’Etudes de la France et du Monde Francophone* commissioned by the Government of France.



Professor Brean holds degrees from the University of Toronto and the London School of Economics. He has held senior appointments at, among others, Cambridge University, Ecole Supérieure de Commerce de Paris, University of Nairobi (Kenya) and Nankai University and Huazhong University of Science and Technology (China). He is a member of the International Panel of Tax Experts of the IMF. Professor Brean has advised international agencies and governments including the CIDA, the European Community, UNDP, World Bank, IMF and USAID.

Professor Brean was the Project Director of the research program Taxation in The Chinese Economic Transition for the Ministry of Finance, Beijing. His current research interests include international financial integration, national policy in view of the increasing mobility of capital, and structural financial adjustment in economies in transition. He is co-author of International Financial Management: Canadian Perspectives, the authoritative reference in its field. In the area of finance and economic development, Professor Brean is the editor of Taxation in Modern China, an influential research volume on fiscal aspects of China’s economic transition. His recent work includes Bank Reform in China: What It Means for the World published by the Asia Pacific Foundation.

IAN BURNEY

Assistant Deputy Minister, Trade Policy and Negotiations

Department of Foreign Affairs and International Trade Canada

“The CKFTA: A Landmark Achievement in Canada-Korea Relations”

Mr. Burney graduated in 1985 from McGill University with a Bachelor of Arts with honours in Political Science, and in 1986 from University of Toronto, with a Master of Arts in International Relations. Mr. Burney joined the Department of Foreign Affairs and International Trade in 1987, and has held a range of positions in Ottawa and diplomatic postings overseas. Abroad, Mr. Burney served as Third and Second Secretary at the Canadian Embassy in Bangkok from 1989 to 1991, and as Consul and Senior Trade Commissioner at the Consulate General of Canada in Ho Chi Minh City, in Vietnam from 1995 to 1997. In Ottawa, Mr. Burney was seconded as a Policy Analyst at the Foreign and Defence Policy Secretariat in the Privy Council Office from 1993 to 1995. At the Department of Foreign Affairs and International Trade, he has occupied a number of positions in the US, Asia Pacific and Trade Policy branches. He served as the Director of the Trade Controls Policy Division from 1999 to 2002, Director of the Trade Remedies Division from 2002 to 2004, Director General of the Bilateral and Regional Trade Policy Bureau from 2004 to 2006, and as Chief Trade Negotiator (Bilateral and Regional), in the Trade Policy and Negotiations Branch from 2006 to 2009. From 2009 to 2011, Mr. Burney served as Assistant Deputy Minister of the International Business Development, Investment & Innovation Branch. In September 2011, Mr. Burney was appointed as Assistant Deputy Minister, Trade Policy and Negotiations.





SANGKIL YI

Consultant, Stikeman Elliott, Toronto

“Doing business with South Korea: Understanding Business Culture of Korean companies”



Sangkil Yi is a consultant in the Corporate Group and Korea Practice Group in Stikeman Elliott's Toronto office, acting as a liaison with major Korean companies such as Korea National Oil Corporation, Korea Gas Corporation, GS Energy and major law firms. Previously as a legal intern with the firm, Mr. Yi supported corporate governance issues, reviewed continuous disclosure issues under the Canadian Securities Act, and conducted research on limited liability partnership, substantive consolidation, and infrastructure funds.

Before joining the firm, Mr. Yi acted as a consultant at Teranga Gold Corporation, a Canadian based gold company operating a Sabadala gold mine in Senegal, West Africa. He also he acted as in-house counsel for IBM Korea Inc. In this capacity he supported various business units within IBM including hardware, software, consulting and strategic outsourcing. In addition to providing transaction support, he also worked as the lead lawyer on human resources and employee relations legal issues. Mr. Yi was recognized for his contribution to the IBM global pension review project by way of the 2010 IBM Korea Team Award.

Mr. Yi acted as in-house counsel for GS Caltex Corporation for 10 years from 1998 to 2008 - a joint venture between GS Group and Chevron Corporation - based in South Korea. There, his work focused on launching and growing a new business division focused on oil and gas upstream business development. He was also a member of a special task force for LG Group restructuring, IPO, M&A and strategic alliances. During his time with GS Caltex Corporation he negotiated and closed more than 10 oil field acquisitions and reviewed major contracts including farm out agreements, production sharing agreements, and joint operation agreements. Mr. Yi is an active member of the Canadian Bar Association, as well as the Federation of Asian Canadian Lawyers, the Korean Canadian Lawyers Association, the In-House Counsel Forum (Korea) and the Canadian Chamber of Commerce in Korea.

SONNY CHO

President & CEO, Canada Korea Business Council

“Opportunities for SMEs and Investment Attraction Agencies”



Sonny Cho is the President & CEO of Canada Korea Business Council (CKBC). Sonny is responsible for establishing, developing, promoting and operating the CKBC. The CKBC will be Canada's business, export trade and investment attraction facilitator, catalyst and advocate on Korea. Prior to establishing the CKBC, Sonny was the President of Avantis Inc., a corporate real estate and site selection company assisting international companies. Some of the international clients include Hyundai, Kia, Samsung, Daewoo, Shinhan and LG. Sonny has worked for Morguard, Cambridge and Davnet and has extensive experience in business development, sales, team building, fundraising, technology venture start-ups and investment analysis. Sonny currently serves on the Board of Directors of Ontario Place Corporation and has served as an executive officer on many non-profit organizations such as International Network of Korean Entrepreneurs, Korean-Canadian Scholarship Foundation and Korean-Canadian Symphony Orchestra. Sonny has strong networks in Korea and Canada and excels at running campaigns and projects. He has organized numerous political campaigns (including his own), fundraisers, concerts, festivals, and conferences. Sonny holds a bachelor of arts in commerce and economics from the University of Toronto.



DR. GEORGE GEORGOPOULOS

Professor, Department of Economics, University of Toronto

Professor George Georgopoulos received his undergraduate degree in Economics from the University of Western Ontario, M.A. and PhD in Economics from the University of Toronto. He is currently an Associate Professor of Economics at York University and Adjunct Professor of Economics at the University of Toronto. He is also the Graduate Program Director at the Department of Economics at York University. Prof. Georgopoulos has taught at York University and the University of Toronto. He has received teaching excellence awards at York University, at the University of Toronto at Scarborough, at the Schulich School of Business, and at the Rotman School of Business. He has also received the Dean's Excellence Award for Research at York. His research is in the area of International Trade and Finance, Money and Banking and Foreign Direct Investment.



Along with publishing in peer reviewed economic journals, he has discussed his work in various Canadian media sources including the *National Post*, *Toronto Sun*, CTV News and the CBC. In 2008, he was part of a team of economists from Canada and the European Union that worked on the exploratory stage of the Canada -EU free trade agreement. He has also given various talks to Chinese government officials and bankers on International Finance, and Bolivian government officials on energy forecasting. Professor Georgopoulos is the York Senior Fellow Scholar at Massey College, University of Toronto.

COLONEL JANG MIN CHOI

Defence Attaché to Canada, Embassy of the Republic of Korea

***"The Future of Canada-Korea Defence Relations :
Beyond Military ties to Emotional Ties"***



Colonel Jang Min Choi is the Korean Defence Attaché to Canada who is responsible for promoting Canada-Korea defence relations. Colonel Choi is a graduate of ROK Air Force Academy in 1985, and a graduate of the Oregon State University with a Master's Degree in Computer Engineering in 1995.

Aside from his career as a fighter jet pilot, Colonel Choi has taken on various important positions such as a Crisis Management Policy Officer of National Security Council in 2004, a Military Diplomacy Officer of Policies Branch of Joint Chiefs of Staff in 2005 and a Chief of Defense Planning Branch of Joint Chiefs of Staff in 1996.

Colonel Choi has won various decorations throughout his career such as a Medal of Merit for patriotic service in 2011, Citation by Prime Minister in 2005, Citation by Minister of National Defense in 2010 and Citation by Chairman of Joint Chiefs of Staff in 1996. During his posting in Ottawa since 2013, Colonel Choi has been active in strengthening bilateral defence relations. Colonel Choi strives to enhance Canada Korea defence industry cooperation, military to military cooperation and is a strong advocate in honoring and remembering the Canadian Korean War Veterans.

JOHN ROACH, Department of National Defense Canada***“Defence & Strategic Partnership in the 21st Century: Military Diplomacy Reviewed”***

John M. Roach served for 21 years in the Canadian Armed Forces in both the maritime and land domains. In addition to specializations in naval communications, security and intelligence, he has held a number of key staff positions at the strategic and operational levels in the areas of contingency planning, support to current operations, Information Operations and Intelligence. Since 2007 he has worked as a civilian employee at the Department of National Defence and is currently employed at Canadian Joint Operations Command HQ within the Joint Targeting Element as Targeting Coordinator.

John has completed requirements for a diploma in Corporate Communication at Centennial College in Toronto, an undergraduate degree in Political Science at the University of Ottawa and Master of Arts in War Studies from the Royal Military College of Canada in Kingston. In addition, he has completed graduate level studies at the University of Foreign Military and Cultural Studies at Fort Leavenworth, Kansas earning accreditation as a U.S. Army Red Team Leader and has been the only Canadian invited to attend the Office of the Under-Secretary of Defence (Intelligence) Counter-Terrorist and Special Operations Information Environment Advanced Analysis Course at the U.S. Joint Forces Staff College in Suffolk, Virginia. He continues to serve on the Board of Directors for the Canadian-Korea Society and is father to a five year-old adoptive son from Busan, South Korea. He is an avid motorcyclist, runner, road cyclist, and has recently added the game of golf to his recreational activities.

SENATOR YONAH MARTIN, Government of Canada***“Proud Legacy and Future of Canada-Korea Relations”***

Yonah Martin is a Conservative Senator from British Columbia. She was appointed by Prime Minister Stephen Harper on January 2009, and is the first Canadian of Korean descent to serve in the Senate of Canada and the first Korean-Canadian Parliamentarian in Canadian history. Appointed Deputy Government Whip in the Senate, June 2011. In 2013 September, she was appointed Deputy Leader of the Government in the Senate. Yonah Martin graduated from the University of British Columbia in 1987; earned a Master of Education in 1996; and enjoyed a 21-year career as an educator right up until her Senate appointment in 2009. Born in Seoul, Korea, Yonah Martin immigrated to Canada with her family in 1972, settling in Vancouver. With deep roots in both Korean and Canadian heritage, she became a community activist and voice of authority for the new generation of Canadians of Korean descent. Inspired by her Canadian-born daughter and immigrant parents, and with a desire to "bridge communities", she co-founded a non-profit organization, the C3 Society in 2003.



Yonah Martin currently serves on several international, national and regional organizations and champions projects and initiatives that are close to her heart. One of her top priorities is to advocate for and serve veterans of the Korean War to the best of her ability. She is Honorary Patron of the HMCS Haida Association and Historical Dominion's *The Memory Project: Stories of the Korean War*, and has championed various projects and initiatives for Canada's Korean War veterans and their families. Yonah Martin is equally passionate about mentoring youth and young adults.

In recognition of her community service in the Tri-Cities region of BC, Yonah Martin was awarded the 2004 Spirit of Community Award for Cultural Harmony. She was awarded the Order of Civil Merit Moran Medal in 2009 by the President of the Republic of Korea for her leadership and outstanding work in national development towards the enhancement of the rights of overseas Koreans. And in 2012, Speaker Noel Kinsella presented her with the Queen's Diamond Jubilee Medal on behalf of Governor General David Johnston.



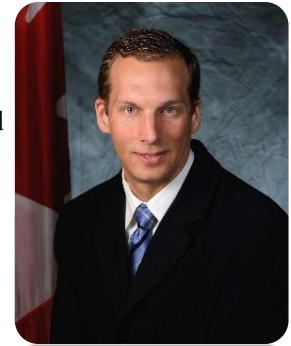
DR. ADAM CHAPNICK

Deputy Director of Education at the Canadian Forces College

Adam Chapnick is the deputy director of education at the Canadian Forces College and an associate professor of defence studies at the Royal Military College of Canada.

He holds a BA (Honours) from Trent University, an MA in International Affairs from Carleton University, and a PhD in History from the University of Toronto.

He joined the Canadian Forces College in 2006 and currently teaches courses in Canadian government and strategic decision-making, critical thinking and writing, and Canadian international policy. Dr. Chapnick is the author or editor of six books, including *Canada's Voice: The Public Life of John Wendell Holmes* (2009) and *The Middle Power Project: Canada and the Founding of the United Nations* (2005). In 2013, he became the co-editor of *International Journal*, Canada's leading journal of global policy analysis. He was a resident junior fellow at Massey College in 2000-2001.



DR. ANN H. KIM

Associate Professor, York University

"Korea-Canada Migration: Old and New Trends"

Ann H. Kim is an associate professor in the Department of Sociology at York University in Toronto. She is Faculty Associate of the York Centre for Asian Research (YCAR) and of the Centre for Excellence in Research on Immigration and Settlement (CERIS Ontario).

Her research interests fall into three main areas: migration studies; race and ethnicity; and urban sociology. Among other topics, she has studied the experiences of Korean immigrants with respect to ethnic entrepreneurship, later life migration, living arrangements, and new destinations. Recent projects include Korean transnational families, the economic security of immigrant seniors, and the exploration of alternative sources of migration data. She is a co-editor of *Korean Immigrants in Canada: Perspectives on Migration, Integration and the Family* (University of Toronto Press, 2012).



JUDITH WOLFSON

Vice-President, International, Government and Institutional Relations, University of Toronto

"Knowledge Diplomacy: Engaging South Korea and the World through Higher Education & Research"



Judith Wolfson is Vice-President, International, Government and Institutional Relations for the University of Toronto where she is responsible for the University's Government and Community Relations, International Relations and Strategic Communications and Marketing.

She was formerly President and CEO of Interac Association/Acxsys Corporation, the national electronic financial services network serving Canada's financial institutions and related industries. A double graduate of the University of Toronto in Social Work and Law, Wolfson spent ten years with the Government of Ontario in several senior positions including Deputy Minister – Intergovernmental Affairs, Deputy Minister – Economic Development, Trade and Tourism, and Deputy Minister – Consumer and Commercial Relations.

In 2003 she received the Queen's Jubilee Medal for leadership and service to the community in recognition of her leadership in a wide range of major community organizations.

JAE CHONG

Dr. Schofield Foundation, Toronto

“Observations About the Korean-Canadian Community's Integration Process”

Jae Chong is a Korean-Canadian with over 30 years of international business experience. As a computer science graduate from the University of Toronto, he started his career as a software developer and developed the first Korean language word processor which made him known in the industry as the father of Korean Word Processor. He has successfully founded and operated several IT companies providing consulting services to a wide variety of industry clients. Jae possesses entrepreneurial spirit, organization skills and international business management experience to excel in new growth opportunities. He has a comprehensive knowledge of all aspects of today's complex IT technology and a wide range of contacts worldwide. His extensive community involvements includes the chair of the Korean Canadian Cultural Association, chair of the Foundation for support of the Korean Studies at the University of Toronto, chair of the Korean Canadian Scholarship Foundation and has been actively involved with the Schofield Foundation in Toronto.



MONICA CHI

Korean Canadian Women's Association Family and Social Services



Monica Chi, MSW, RSW, is the Executive Director of Korean Canadian Women's Association (KCWA) Family and Social Services. Based in Toronto, the KCWA is a non-profit organization serving Korean-speaking newcomers settle in Canada, and assist them towards integration. The mission of KCWA is “Building the Korean-Canadian community, one person at a time” with the vision of “barrier-free integration into Canada.” Monica has a diverse career background in community and hospital based social work, and has experience working with various populations including immigrants, and those living with physical disability and mental health issues. She is also currently pursuing her Ph.D. studies in Social Work at Wilfrid Laurier University.

TINA J. PARK

**Executive Director, Canadian Centre for the Responsibility to Protect
Conference Co-Chair**

Tina Jiwon Park is currently a Ph.D. candidate in the History Department, University of Toronto, specializing in Canadian-Korean Relations from the 1880s to the 1980s. This pioneering research examines various aspects of the bilateral history, ranging from early missionary activities to the Korean War and our changing patterns of immigration and trade.



Tina is also a co-founder and executive director of the Canadian Centre for Responsibility to Protect based at the Munk School of Global Affairs, University of Toronto. She advised the Inter-Parliamentary Union Assembly for their resolution on R2P in Quebec (2012) and Quito (2013). Since 2012, Tina has worked closely with the UN Office on the Prevention of Genocide for the UN Secretary-General Ban Ki-Moon's report on R2P and has participated at the UN General Assembly on R2P. Her most recent publication examines the role of private sector in implementing R2P, to be published by the Cambridge University Press in 2015. Tina has a decade of experience as a certified interpreter and translator for Korean, English, French and Spanish, including at the G20 Seoul Summit. She received her Honours.B.A in International Relations at Trinity College, University of Toronto (*summa cum laude*). An award-winning scholar, Tina has served as a Junior Fellow of Massey College and a member of the Governing Council at the University of Toronto. (www.tinapark.ca)